

## Privacy Policy for [www.insureafrica.co.za](http://www.insureafrica.co.za)

### 1. Introduction

Insure Africa ("we", "us", "our") is committed to protecting your privacy and ensuring that your personal information is collected and processed lawfully, transparently, and securely in accordance with the **Protection of Personal Information Act 4 of 2013 (POPIA)**.

By using this website, you consent to the practices described in this Privacy Policy.

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### 2. Definitions

- **Personal Information:** Any information relating to an identifiable, living natural person or existing legal entity.
  - **Data Subject:** The person to whom personal information relates.
  - **Processing:** Any operation or activity concerning personal information, including collection, storage, use, and dissemination.
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### 3. Information We Collect

We may collect the following personal information:

- Full name
  - Email address
  - Phone number
  - Company or business name
  - IP address and browser information
  - Any other information voluntarily provided via forms or communication
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### 4. Purpose of Collection

We collect and process personal information for the following purposes:

- To provide insurance-related services and support
  - To respond to inquiries and requests
  - To send marketing and promotional communications (with consent)
  - To improve website functionality and user experience
  - To comply with legal and regulatory obligations
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## 5. Legal Basis for Processing

We process personal information based on:

- Your consent (Section 69 of POPIA)
  - Performance of a contract
  - Compliance with legal obligations
  - Legitimate business interests
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## 6. Data Sharing and Disclosure

We do not sell or rent your personal information. We may share it with:

- Service providers and partners who assist in delivering our services
  - Regulatory authorities when required by law
  - Third parties only with your explicit consent or as permitted by law
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## 7. Data Security

We implement reasonable technical and organizational measures to protect personal information against unauthorized access, loss, or misuse. However, no system is 100% secure, and we cannot guarantee absolute security.

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## 8. Data Retention

Personal information is retained only for as long as necessary to fulfill the purposes outlined in this policy or as required by law.

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## 9. Your Rights

You have the right to:

- Access your personal information
  - Request correction or deletion
  - Object to processing
  - Withdraw consent
  - Lodge a complaint with the **Information Regulator** ([www.inforegulator.org.za](http://www.inforegulator.org.za))
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## 10. Cookies

We use cookies to enhance your browsing experience. You can manage cookie preferences through your browser settings.

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### **11. Third-Party Links**

Our website may contain links to external sites. We are not responsible for their privacy practices or content.

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### **12. Changes to This Policy**

We reserve the right to update this Privacy Policy. Changes will be posted on this page with the updated date.

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### **13. Contact Us**

For questions or concerns regarding this Privacy Policy or your personal information, please contact:

#### **Insure Africa**

Email: [General@insureafrica.co.za](mailto:General@insureafrica.co.za)

Phone: 011 615 0170

Address: 2<sup>nd</sup> Floor H santos Building, 30 Arena Close , Bruma , 2198